

Harmar

Harmar Acquires Pride Lifts and Ramps Product Line

Allows Pride to Focus on Other Products, Strengthens Harmar's Position in Vehicle Lifts

SARASOTA, Fla., December 3, 2018 (NewsWire.com) - Harmar Mobility LLC and Pride Mobility Products Corporation have announced that Harmar has acquired Pride's lifts and ramps product line.

This move allows Pride Mobility to further focus its efforts on developing consumer-driven mobility products in its scooter, power chair and lift chair product lines. By combining two successful vehicle-lift product lines, Harmar has solidified its position as a market leader.

"The acquisition of the Pride Vehicle Lifts and Ramps division is consistent with our strategy to build on our leadership position in vehicle lifts. The Pride team has built an impressive product line and we are excited to continue to develop and grow these products alongside the Harmar brand," said Steve Dawson, CEO, Harmar Mobility LLC.

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— STEVE DAWSON
CHIEF EXECUTIVE OFFICER

"We are pleased that Harmar has acquired our lifts and ramps product line and that it will be a relatively seamless transition for Pride providers," said Scott Meuser, Pride Mobility chairman and CEO. "We are excited to be able to further sharpen our R&D focus on creating innovative new scooters, powerchairs and lift chair products at a

faster rate than ever. We strongly believe that's the best way we can serve our providers."

Harmar is a leading U.S. manufacturer of stair lifts, vertical platform lifts and scooter and wheelchair vehicle lifts. Liftsquad, Harmar's nationwide certified support network, is the largest mobility and accessibility installation and service platform in the U.S. Founded in 1998, Harmar just celebrated its 20-year anniversary and is proud to serve over 1,000 veterans each month.

Pride Mobility Products® Corporation is the world's leading designer and manufacturer of mobility products. The Pride family of companies also includes Quantum Rehab®, a leader in complex rehab power chairs. Founded in Pennsylvania in 1986, with a customer-first philosophy, Pride has grown into a global company with distribution centers throughout the U.S. and subsidiaries around the world.

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